

James Zwiefelhofer

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[LinkedIn](#) • [Portfolio](#)

Graphic Designer

Growth-driven and personable graphic designer with a reputable track record in creating innovative, high-quality content that supports brand identity and drives brand engagement. Looking to leverage hands-on experiences and propensity for innovation to a challenging, rewarding role. Effective communicator skilled in coordinating with key constituents across multiple levels (from senior executives to clients). Dedicated team player who contributes to productive, positive workplace atmospheres. Quick learner and creative problem solver who is highly organized and pays meticulous attention to detail. Maintains calm in fast-paced, high-pressure environments. Masterfully facilitates multiple priorities simultaneously with minimal need for oversight.

Qualifications Summary

- *Demonstrated expertise in the following technical competencies: Adobe Animate, After Effects, Photoshop, Illustrator, InDesign, Premiere, Web Design, Photography, and Branding.*

Career Experience

North Canyon Medical Center Graphic Designer

2022 – Present

Support cross-departmental advertising initiatives by collecting specifications and creating marketing materials aligned to project and brand requirements. Coordinate with doctors and supervisors to create/update marketing pieces. Develop printed ads, an award, event signage, and promotional videos. Refresh branding guidelines to better communicate company culture.

- *Key Contribution:* Successfully completed 300+ creative projects within the first year of serving in role.
- *Key Contribution:* Aided development of a community magazine disseminated to 30K readers.
- *Key Contribution:* Recorded and edited bio videos for doctor's pages on website.

Freelance Graphic Designer

2021 – Present

Discuss client needs, project requirements, timelines, and pricing. Develop sketches/rough drafts and revise based on feedback. Finalize project refinements to ensure complete client satisfaction. Submit invoice and disseminate materials upon receipt of payment.

OSU College of Liberal Arts Graphic Designer

2019 – 2021

Developed an online publication page (on behalf of the Network of Schools of Public Policy, Affairs, and Administration for distinguishing the organization's School of Public Policy). Coordinated with the College of Liberal Arts departments and initiated refreshed design elements for their brochures.

OSU Sports Ideation Team Graphic Design Intern

2018 – 2019

Interfaced with professional graphic designers and interns to plan and collaborate on various projects. Crafted both printed and digital materials such as pamphlets, posters, and graphics (including printed posters and social media graphics for Oregon State's basketball Civil War Event).

- *Key Contribution:* Created an OSU Baseball wallpaper that was recognized by Skull Sparks for unique execution.

Education

Bachelor of Fine Arts in Graphic Design, Minor in Photography, Cum Laude
Oregon State University 2021 (*Dean's Honor Roll 2017 – 2021*)